

Canterbury Active Travel Forum

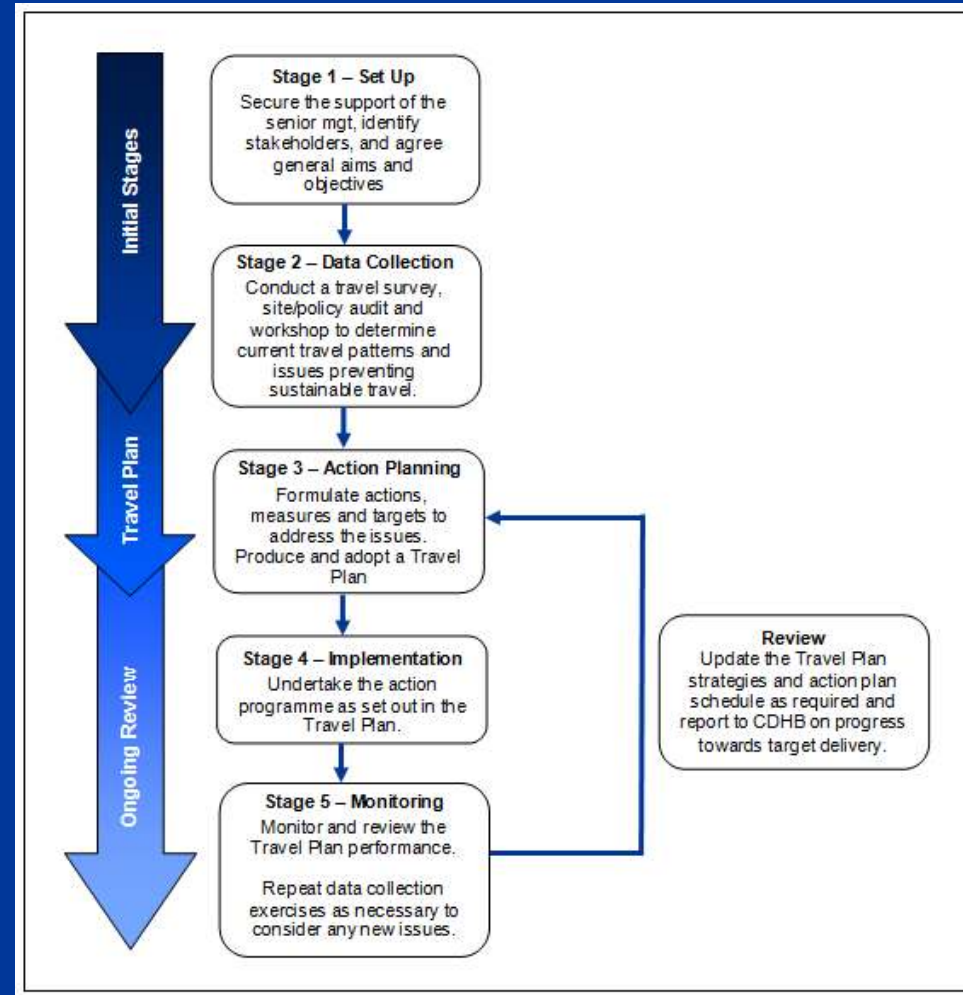
Learning from the Canterbury District Health Board Travel Plans



CDHB Travel Plans



The Travel Plan Process



The Travel Plan Equation

- What is the most important part of a travel plan?



Community & Public Health

Purpose of the Group

- Improve the health of the people in our region
- Reduce health inequalities
- Improve Māori health outcomes.



121 Staff

Princess Margaret Hospital

Services Offered on Site

- Corporate services (based in the Heathcote building);
- Canterbury Health Laboratories;
- Eating disorders;
- Mother and baby units;
- Child and family in-patient unit;
- Youth and adolescent in-patient unit; and
- Riley rehabilitation day centre.



1212 Staff

Stage 1 - Set Up (Steering Group)

Initially, a steering group was created to assist in the development of the travel plans.

This group consisted of representatives of:

- the Community and Public Health service;
- the Princess Margaret Hospital;
- ECan and;
- Christchurch City Council.

Why Develop a Travel Plan?

‘To promote, enhance and facilitate the health and well-being of the people of the Canterbury District’

- Proactively **manage travel demand** associated with the organisation;
- Address **accessibility** issues and develop an improved choice of travel options;
- Promote healthy transport options in order to **improve health, fitness and wellbeing** of staff; and
- Reduce car dependency and **reduce car travel** where possible associated with the organisation.



Stage 2 – Data Collection

- Site Audit
- Preparation for the survey
- Electronic & Paper Surveys
- Prizes!
- Data Analysis

The Survey

Beca Travel Plan Survey 2008 - Windows Internet Explorer

https://www.surveymonkey.com/s.aspx?sm=c7XWzms4JeoTh4Bp%52be5w%3d4753d

Beca Travel Plan Survey 2008

*** 1. Please enter your HOME address in the boxes below (street number is optional).**
Privacy Statement: Your travel information will be used by Beca to establish current travel patterns for the Beca Christchurch office and to develop future travel options for Beca staff. It will not be used for any other purpose and will be securely held by Beca. The information you provide will not be used to identify you in the results of the survey.

Street No:

Street Name:

City/Town:

*** 2. Please indicate (by ticking a box) what time you ARRIVE at your workplace on a typical working day.**

07.00 - 07.29

07.30 - 07.59

08.00 - 08.29

08.30 - 08.59

09.00 - 09.29

09.30 - 09.59

Other

Other (please specify):

*** 3. Please indicate what time you DEPART your workplace on a typical working day.**

16.00 - 16.29

16.30 - 16.59

17.00 - 17.29

17.30 - 17.59

18.00 - 18.29

Other

Other (please specify):

Done

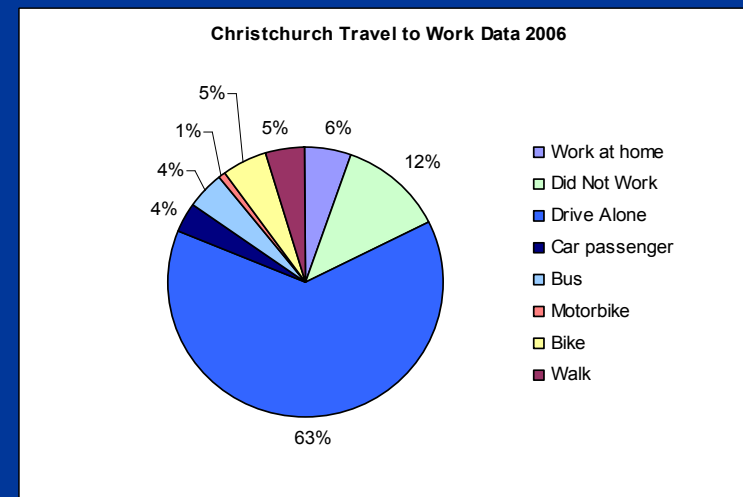
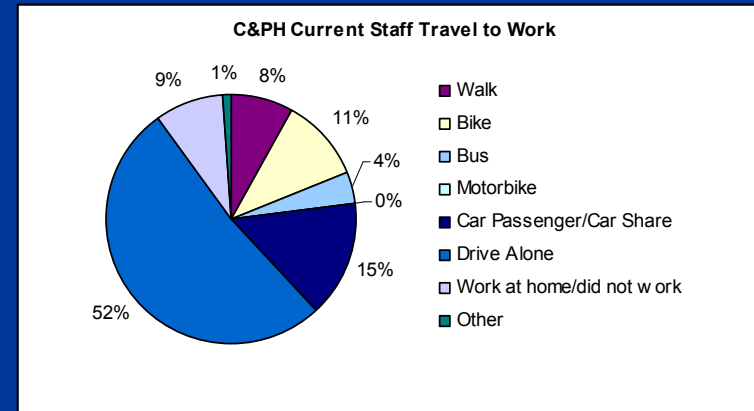
Internet | Protected Mode: Off 100%

Inbox - Microsoft... Beca Travel Surve... PDF Road Network 1... Microsoft PowerP... Beca Travel Plan ... EN 12:11 p.m.

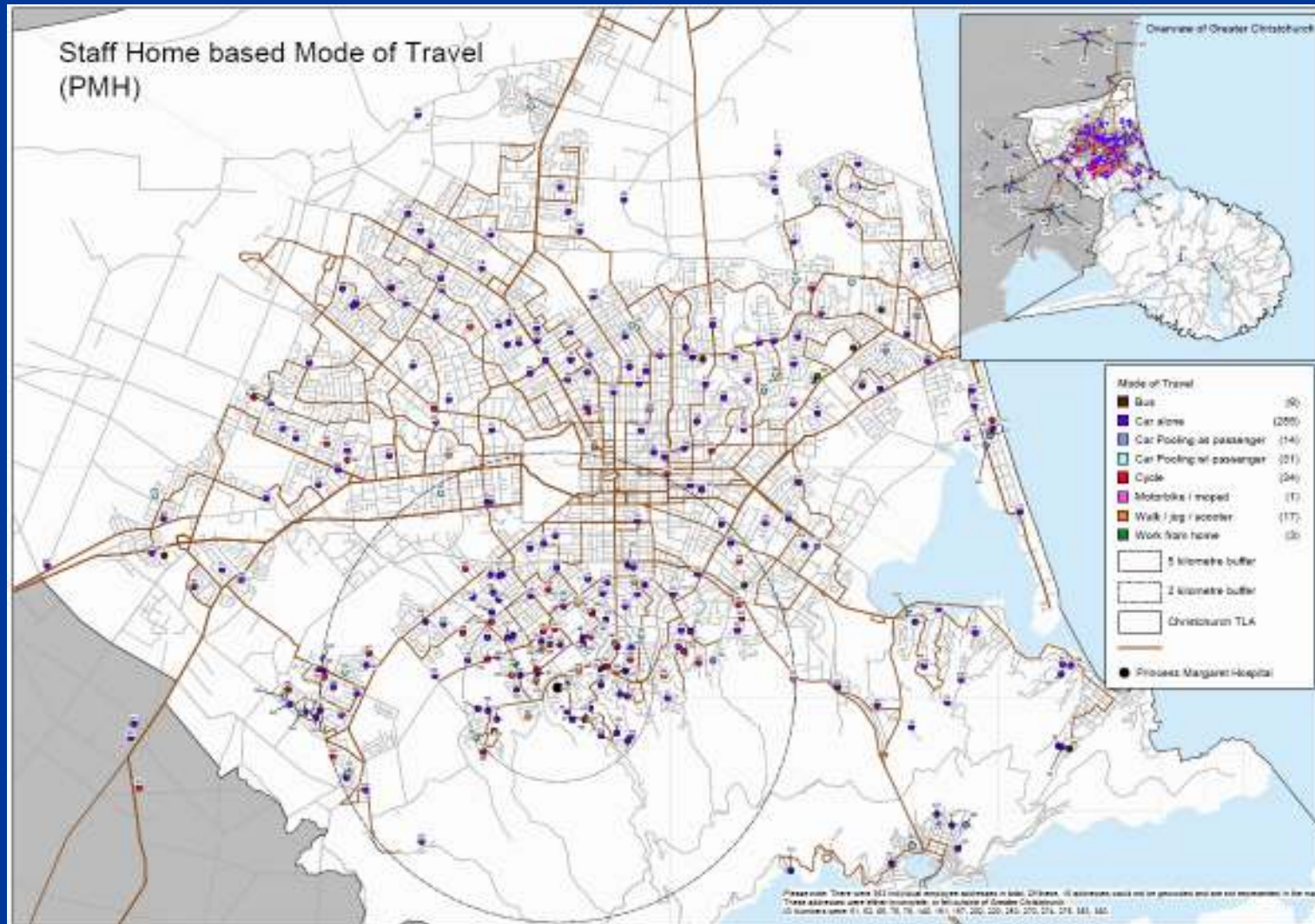
Current Travel to Work Data

Princess Margaret Hospital

- 61% - Car Alone;
- 11% - Do not work on this day;
- 9% - Cycle;
- 8% - Car Pool with a passenger;
- 4% jog or walk
- 3% - Car Pool as a passenger; and
- 2% - Bus.

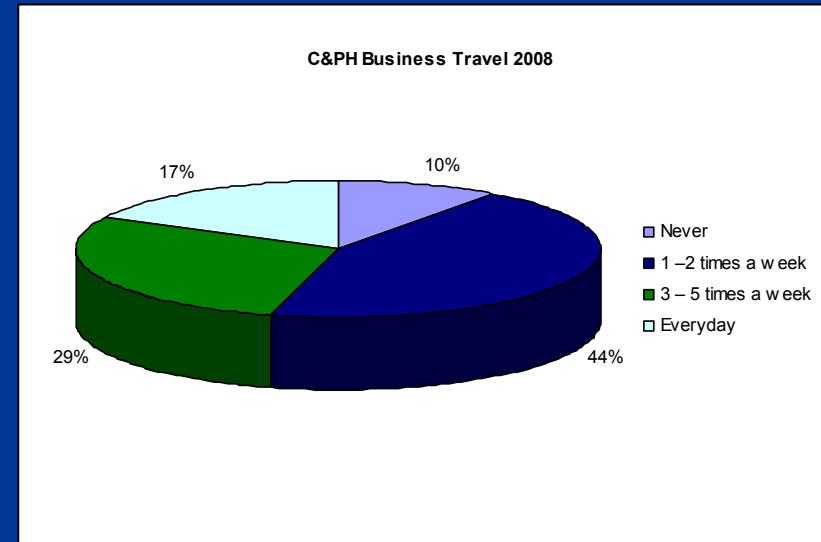


Princess Margaret Hospital



Business Travel

- Only 10% of staff never travel for work purposes
- DHB Meetings in Wellington
- Local Home Visits
- Links with other DHB Sites

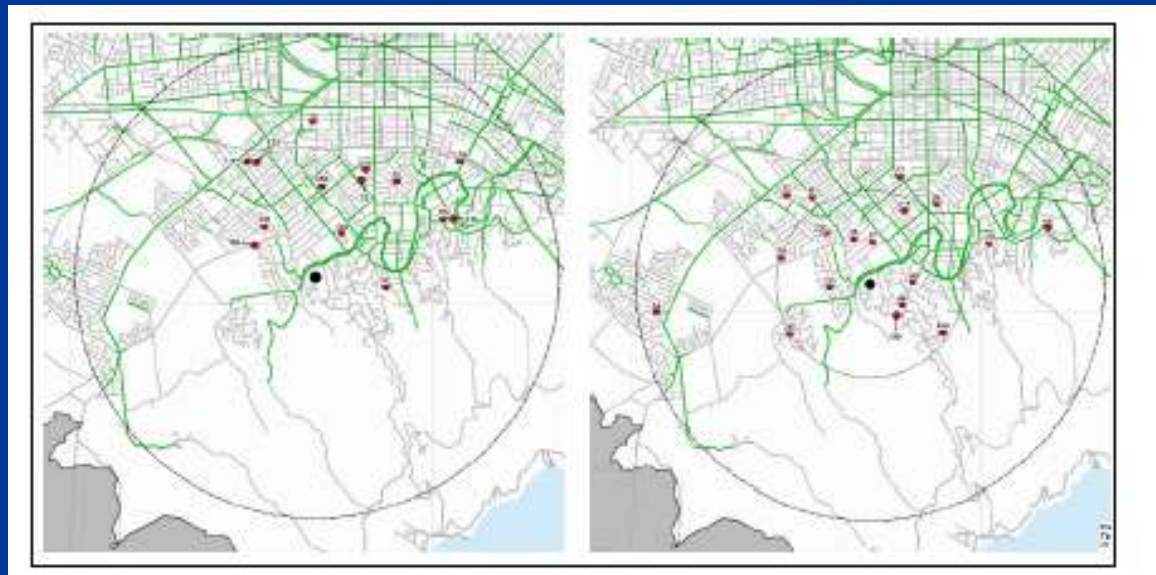


Princess Margaret Hospital

- 8% travelled every day;
- 27% travelled 3-5 times per week;
- 27% travelled 1-2 times per week;
- 38% did not travel.

How to develop targets

- Realistic
- Time Bound SMART
- Based on travel survey results
- Review Points



Target Setting

Ref	Target	Baseline 2008			Travel Plan Target 2012			Long term Target 2014		
		%	Survey results	Factored Totals	%	Survey Results	Factored Totals	%	Actual	Factored Totals
	Staff travel to work									
T1	Increase weekday mode share for people walking/jogging to work	8%	6	10	9%	6	11	9%	6	11
T2	Increase weekday mode share for people cycling to work	11%	8	13	16%	11	19	20%	14	24
T3	Increase the week day mode share percentage for public transport travel	4%	3	5	5%	4	6	6%	6	10
T4	Increase the week day mode share percentage for motorbike/moped	0%	0	0	1%	1	1	3%	2	3
T5	Increase the mode share percentage for car sharing travel	15%	10	18	20%	14	24	25%	17	30
T6	Reduce car alone trips	52%	37	63	40%	28	48	28%	20	32
T7	Do not work this day/work from home	9%	6	11	9%	6	11	9%	6	11
	Other	1%	1	1	0%	1	0	0%	0	0
		100%	71	121	100%	71	121	100%	71	121

Action Planning

Table 5.3: Action Plan Measures



Tasks	Timing			Priority	Completed Action	Anticipated Outcomes	Resources		Responsibility	
	1	2	3+				Budget	Saving	Year 1	Year 2-5
General Travel Plan Tasks e.g. v 12/09/09										
Formalise the Steering Group members through developing terms of reference and agreeing future regular dates for meetings. Recommended frequency is 6 monthly.				High		<ul style="list-style-type: none"> Delivery of the implementation plan Feedback to the Executive Management Team 	Staff Time	n/a	<ul style="list-style-type: none"> TP Co-ordinator 	<ul style="list-style-type: none"> TP Co-ordinator
Ensure steering groups are scheduled and attended and meeting minutes produced.				Low		<ul style="list-style-type: none"> Minutes of six monthly meetings Regular e-mail updates to steering group 	Staff Time	n/a	<ul style="list-style-type: none"> TP Co-ordinator 	<ul style="list-style-type: none"> TP Co-ordinator
Recruit members and formalise a travel plan project team for taking initiatives forward. (Info provided in travel data).				High		<ul style="list-style-type: none"> Bi annual meetings Minutes of meetings allocating staff to tasks 	Staff time	n/a	<ul style="list-style-type: none"> TP Co-ordinator 	<ul style="list-style-type: none"> TP Co-ordinator
Develop Staff Travel Guide for existing staff with information about the travel plan and travel choices at C&PH including business travel options.				Medium		<ul style="list-style-type: none"> Staff travel guide for comment Travel guide for visitors Information provided on the intranet travel page Link to the metro (PT website) 	Staff time and photocopying info	n/a	<ul style="list-style-type: none"> TP Co-ordinator Volunteers 	<ul style="list-style-type: none"> Staff Members Steering Group Members
Develop and provide travel guide for new staff with information through the induction process about the travel plan and travel choices at C&PH.				High		<ul style="list-style-type: none"> Travel guide for new staff 	Staff time	n/a	<ul style="list-style-type: none"> Human Resources 	<ul style="list-style-type: none"> TP Co-ordinator Team Managers
Provide travel information on staff notice boards and in the main entrances on how to travel to this and other health facilities.				High		<ul style="list-style-type: none"> Regular updates on transport options 	Staff time	n/a	<ul style="list-style-type: none"> TP Co-ordinator 	<ul style="list-style-type: none"> Admin Staff

Outcomes

- 3 Study Reports each for CDHB Sites
- Learnings for new studies
- Innovation from staff/travel plan development
- Development of travel plan guidance
- Push on voluntary implementation

Learnings from the Survey

- Senior support gets you along way!
- Having an enthusiastic travel plan co-ordinator goes along way
- Lead by example – senior staff
- Gain quick wins
- Tailor the needs to the organisation

More Learnings from the Travel Plans

- Keep the survey short
- Make the survey the same format
- Conduct workshops/focus groups
- Keep people informed
- Conduct the Site Audit with staff

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