

Copenhagen Bicycle Account

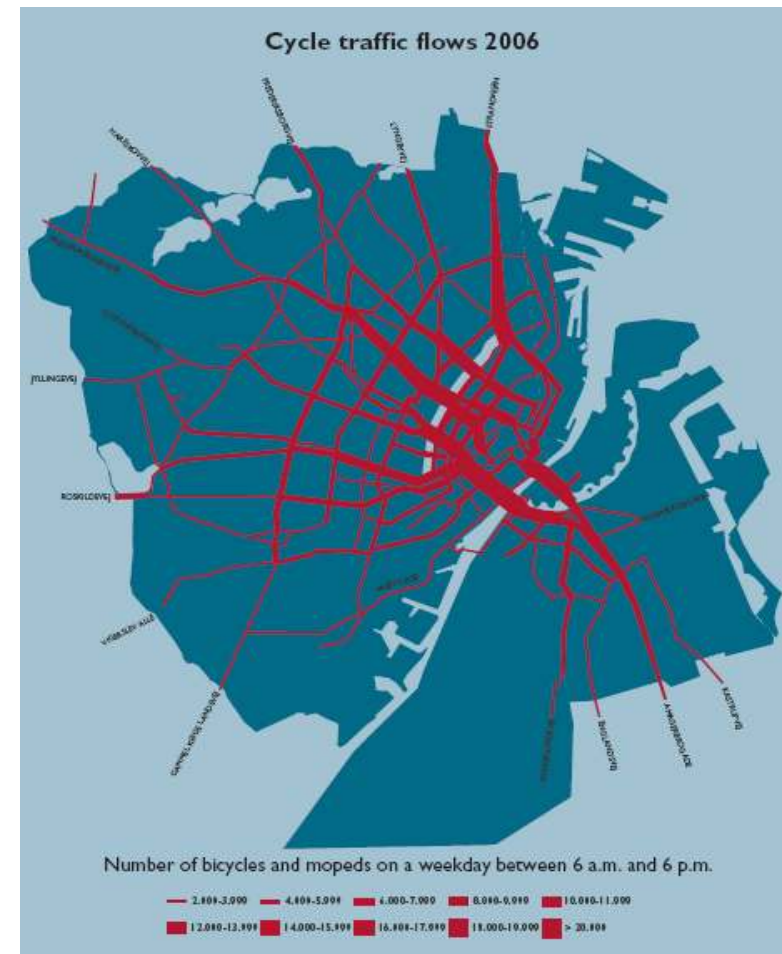
COPENHAGEN • CITY OF CYCLISTS



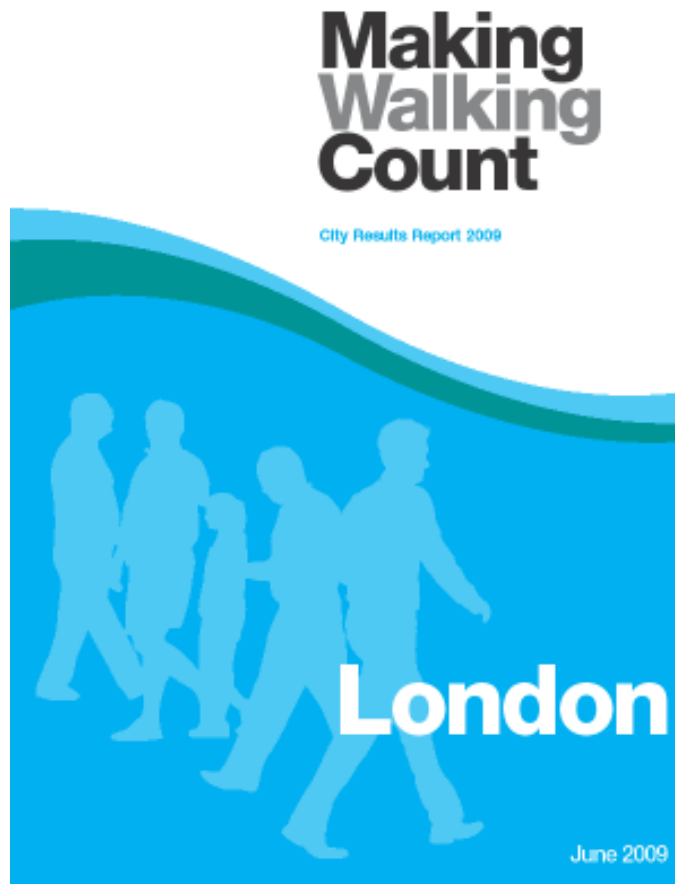
BICYCLE ACCOUNT • 2006

Copenhagen Bicycle Account

- Cycle flows
- Infrastructure
- Satisfaction
- Safety
- Funding
- Health
- Perceptions of other road users

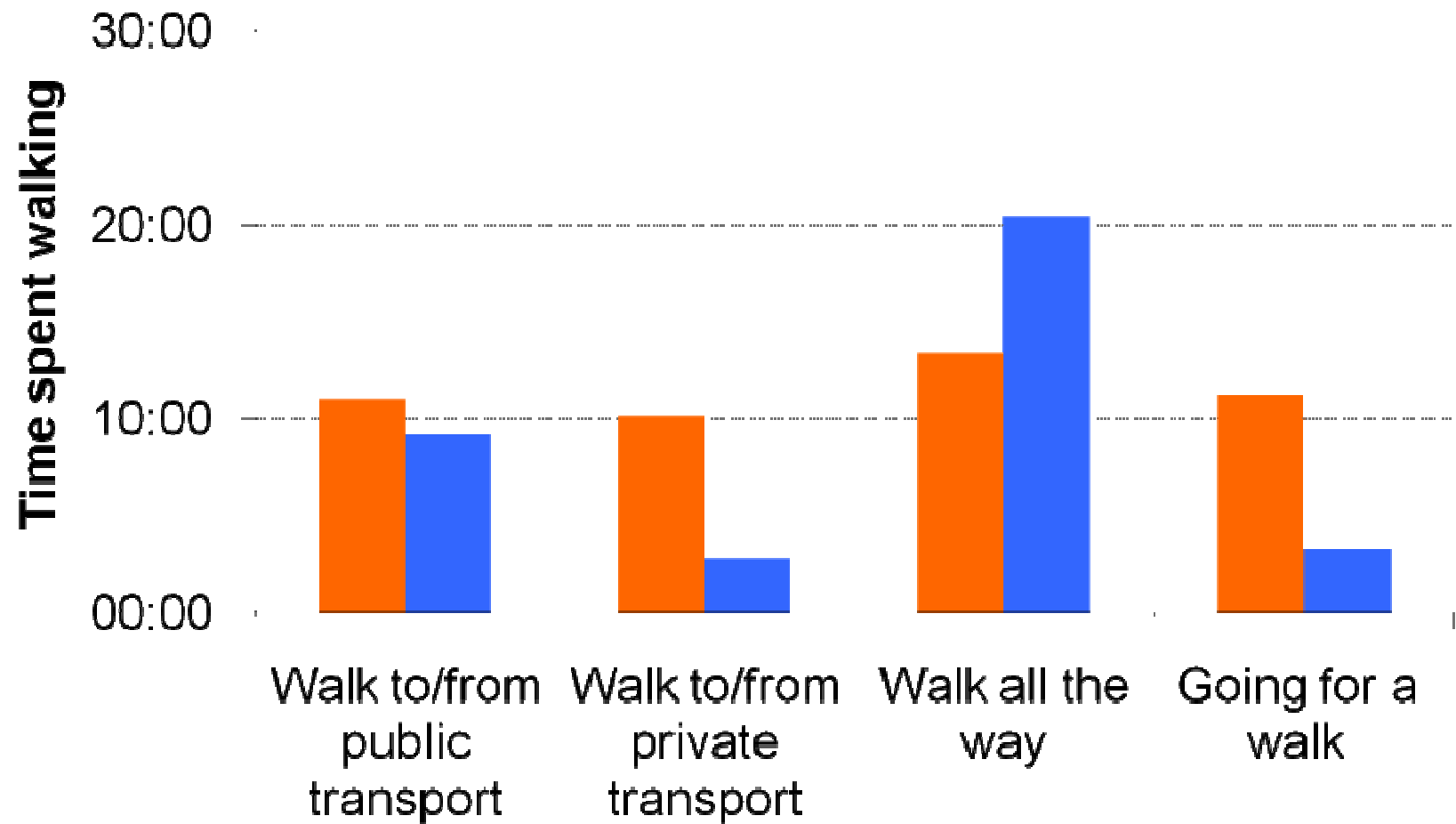


Making Walking Count

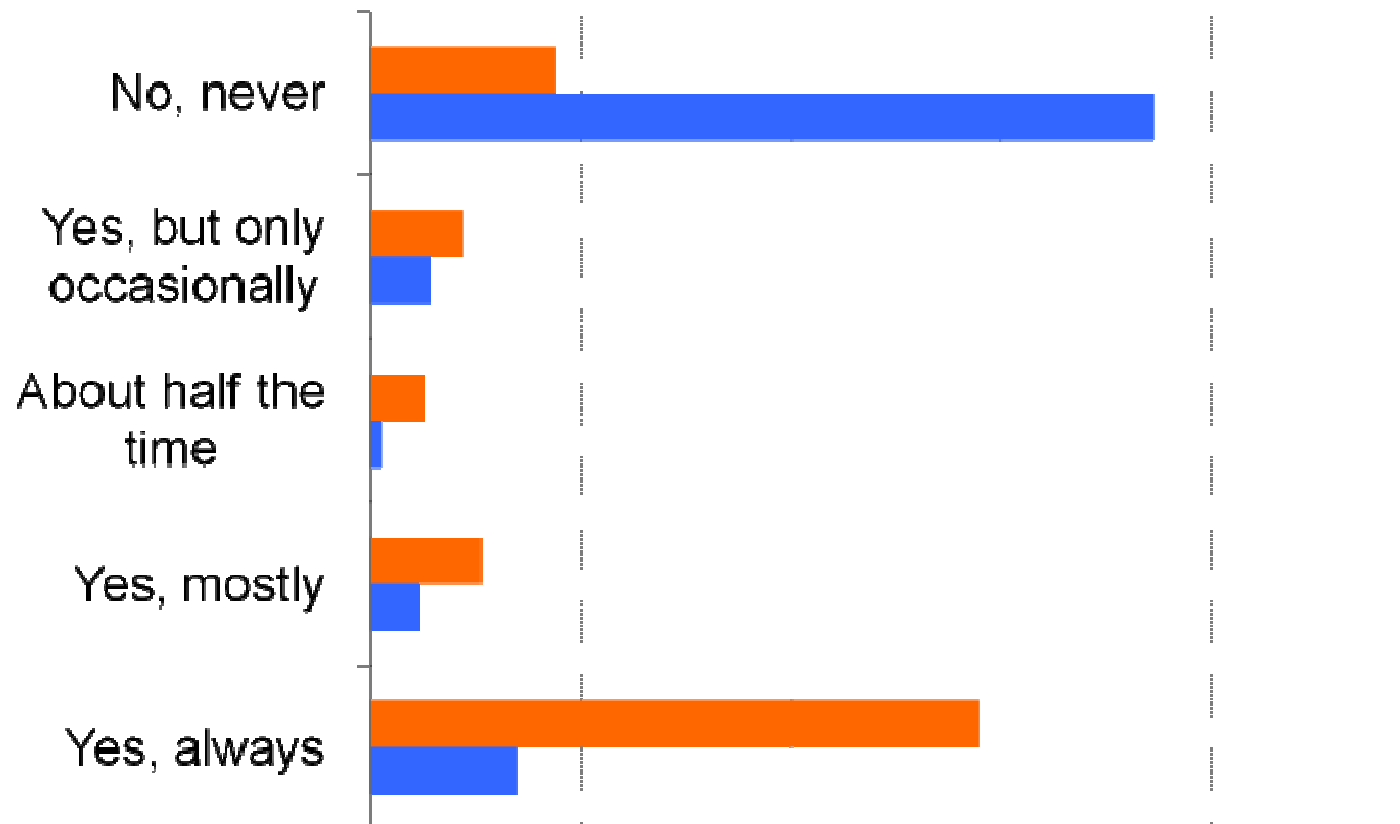


1. Walking activity
2. Activity in the public realm
3. Local accessibility
4. Motivations
5. Barriers
6. Perception of the walking environment
7. Measures to improve the walking environment
8. Transport spending priorities

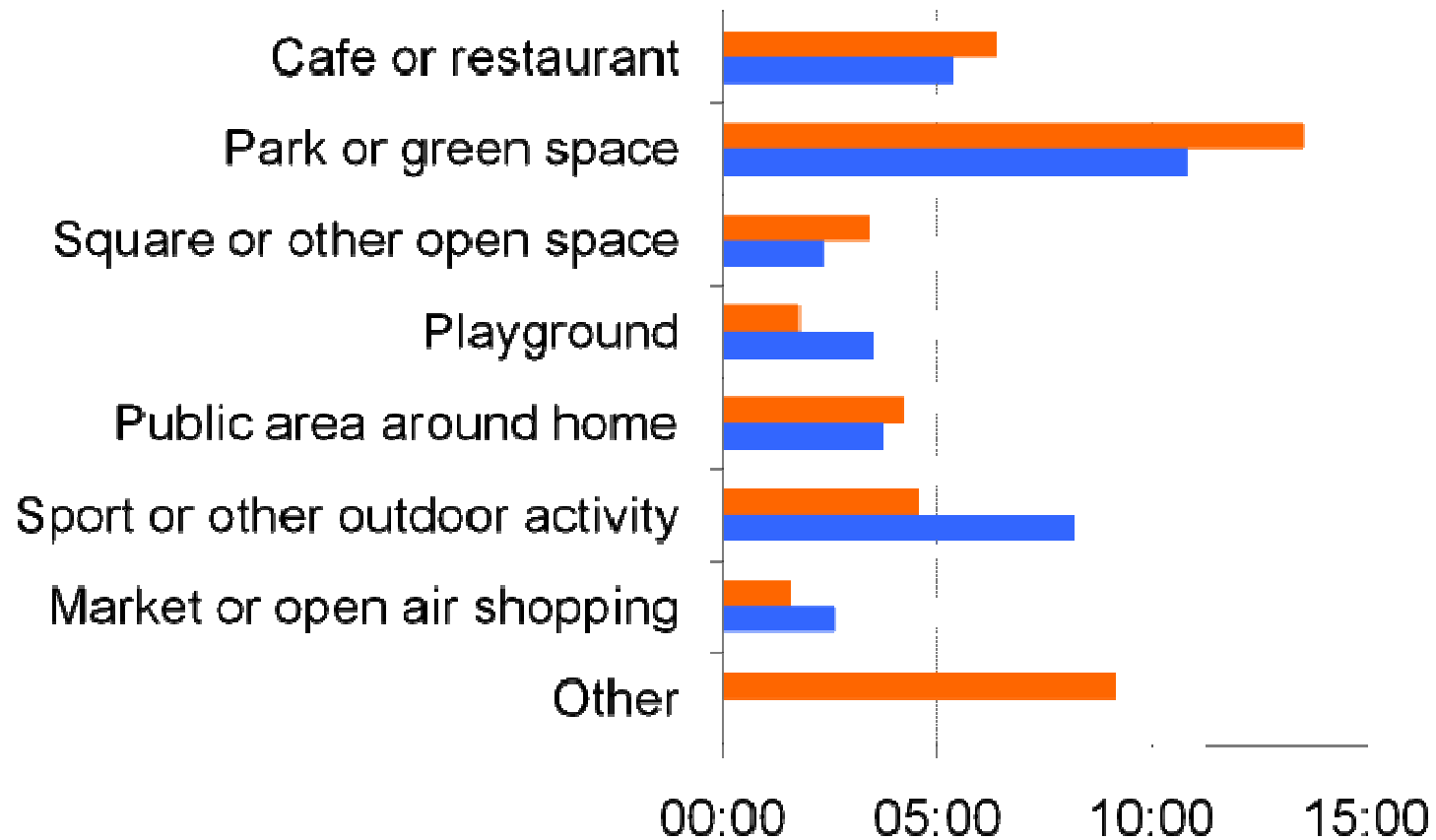
Time spent walking



Children walk to primary school unaccompanied?



Time spent in public space



Workshop One

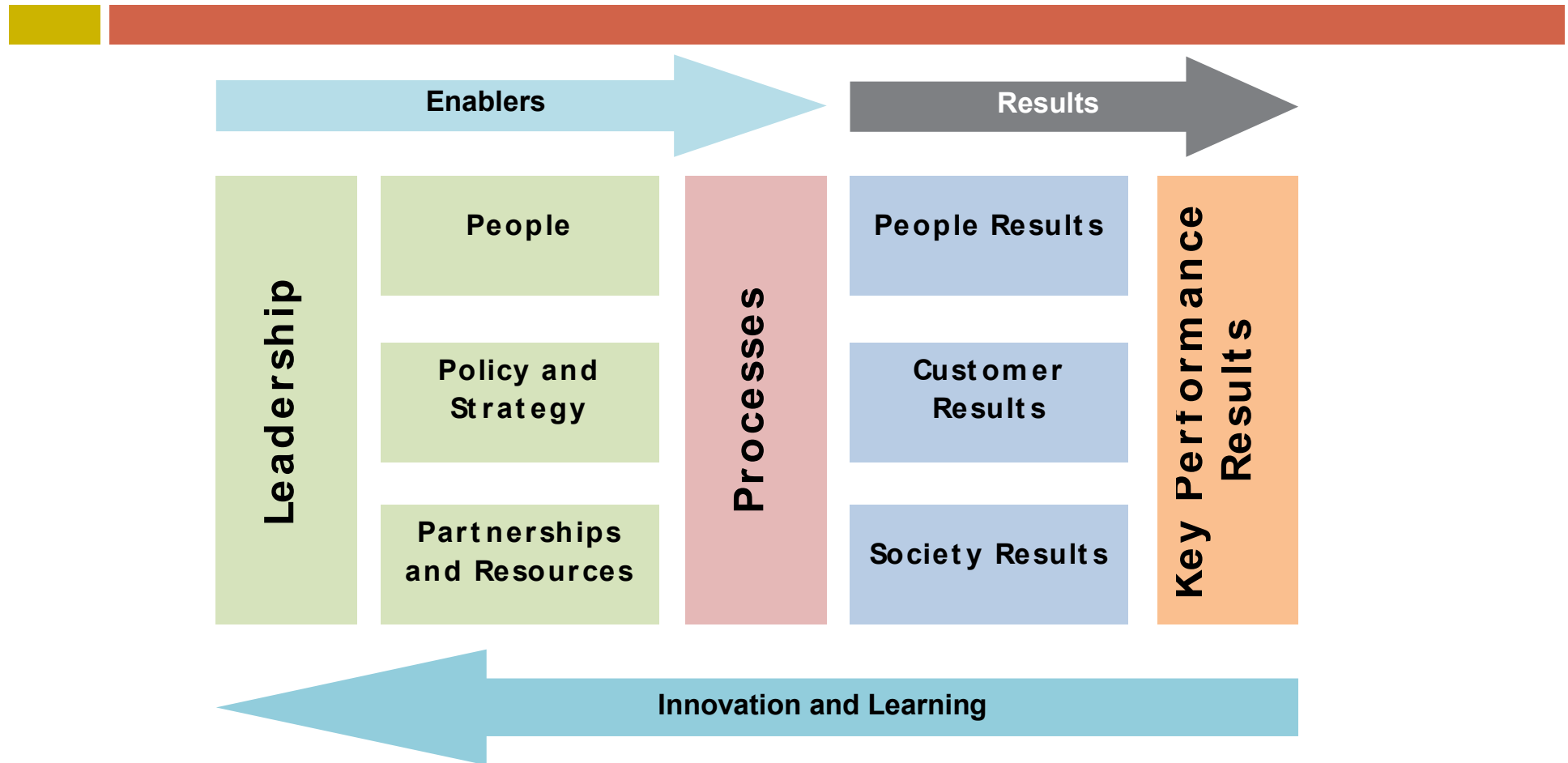


A recipe for success

What are the key ingredients for success in encouraging increased walking and cycling activity?

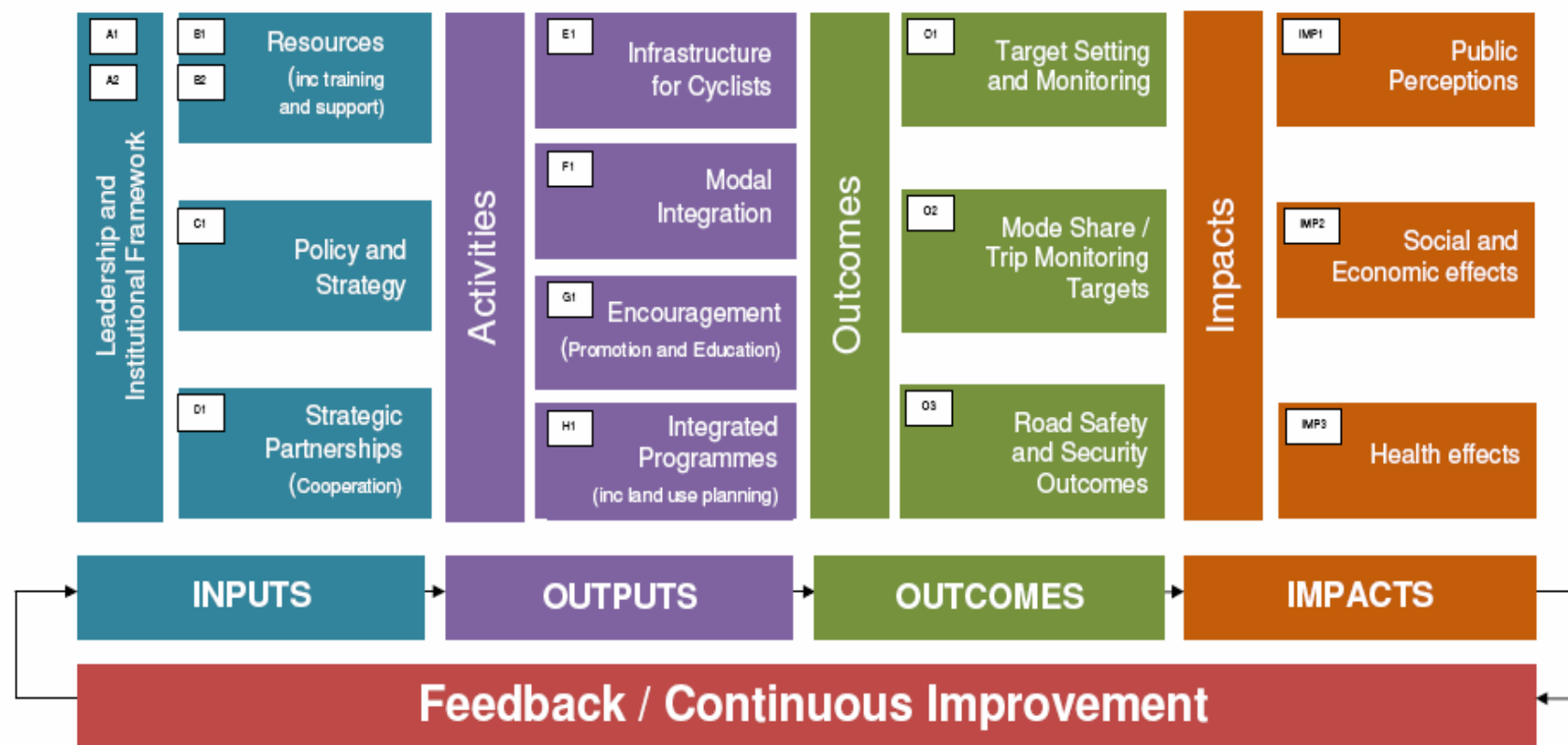
Call them out and write them down...

A base Model for Business Excellence



European Foundation for Quality Management (EFQM) Model

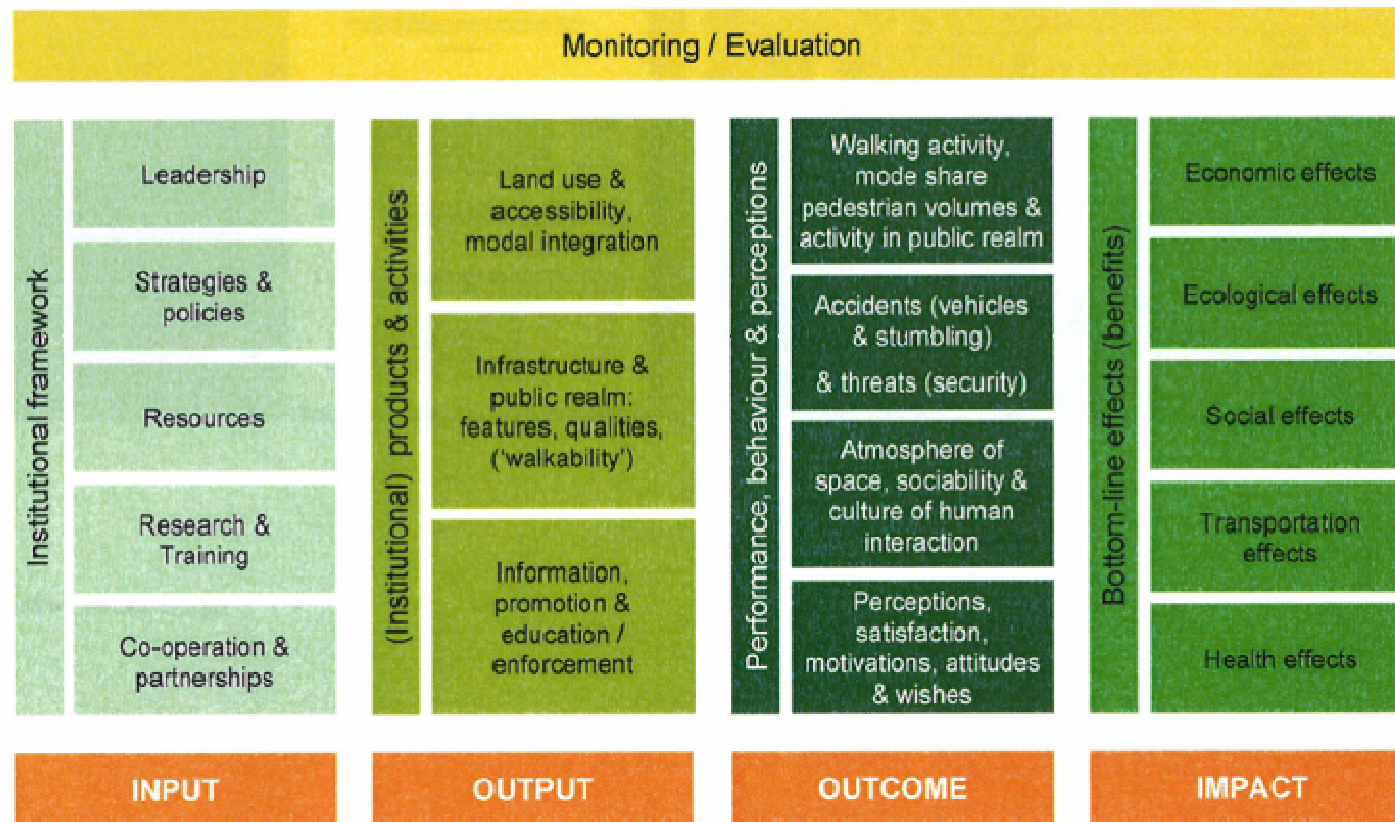
The New Cycling Benchmarking Model



Measuring Walking Project (Walk 21)

New 2010 Assessment Model for Measuring Walking

Assessment Model for Measuring Walking



Courtesy of Urban Mobility Research, Switzerland (Daniel Sauter)

A possible two stage benchmarking process for NZ...

Stage A - Self Assessment

- Collection of primarily quantitative / factual information
- Maximum use of existing data sets – eg LTCCP published programmes, performance results – alignment to MoT TMIF(2)
- Authority determines for itself where it currently stands in each model category through very simple self assessment scores**

Stage B - Peer Group Independent Assessments

- Facilitated visits by and to peer group authorities
- Focus on quality assessments**
- common success factors, sharing experience, **finding adaptable best practice** - policy and strategy into practice

	Input				Output				Outcomes
	Leadership	Resources	Policy & Strategic	Strategic Partnerships	Infrastructure	Local Integration	Promotion & Evaluation	Integrated Programmes	Measuring, Evaluation & Success
RCA 1	Scores	Scores	Scores	Scores	Scores	Scores	Scores	Scores	Scores
RCA 2	Scores	Scores	Scores	Scores	Scores	Scores	Scores	Scores	Scores
RCA 3	Scores	Scores	Scores	Scores	Scores	Scores	Scores	Scores	Scores
RCA 4	Scores	Scores	Scores	Scores	Scores	Scores	Scores	Scores	Scores
RCA 5	Independent Assessment								
RCA 6									
RCA 7									
RCA 8									
RCA 9									
RCA 10									
RCA 11									
RCA 12									
RCA 13									
RCA 14									

Benchmarking KPI Structure

Key Criteria

National Benchmarking Model KPI's

Focus on national consistency of KPI's
Alignment with Cycling + Walking Models

Comparisons across LA's
Minimised resource requirements
TMIF Consistency



Additional KPI's for Model Communities

Focus on 2 year Outputs
(Interim Outcomes)

Consistency between model communities
Focus on public perceptions – eg “is cycling / walking the easiest choice for you?”

Workshop Two



What's worth measuring?

"...if an organisation does not measure what it values, it will instead value what it measures..."

UK Audit Commission

So, what would you measure?

Let us know the most important things to measure in your view and where they seem to best fit.

Workshop Three


















How well are we performing now?

*Take a few minutes to study the Walking and Cycling best practice descriptions **for each model category** and let us know how you think you might currently be performing*

Cycle Benchmarking Self Assessments - helping us to find best practice out there...

Benchmarking Category	Leadership	A2
Assessment Criterion	Council Commitment - leading by example	

	Council A	Council B	Council C	Council D	Council E
Key Success Factor					
Council has Travel Plan?					
All premises have cycle parking?					
Offices have lockers / showers?					
Cycling promoted for work visits?					
Pool Cycles available?					
Bell Score?	1 	2 	4 	2 	1 

Your thoughts?

- We are keen to seek delegates' feedback on this important initiative:
 - Through forthcoming regional workshops – starting next week
 - Might your Council be interested in taking part?
 - What depth of engagement?
 - Governance?

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